



# MEET THE FUTURE OF ANTI-PHISHING

# WHO WE ARE

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# What is phishing?

Phishing is when a cyber criminal impersonates someone you know or a business to steal valuable information or money. An example....

My friend John's email address:

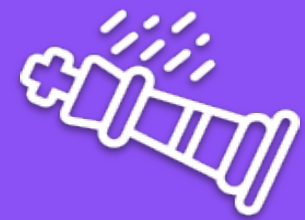
John.Doe@anycompany.com

A cybercriminal impersonating John:

John.Doe@anycompan      ny.com



# TYPES OF PHISHING



## CEO FRAUD

Also known as “whaling” —attacks that **impersonate an executive** using a spoofed, or otherwise compromised, email address.



## CONVERSATION HIJACKING

Attacks that **use a compromised email account to join an existing thread** in an attempt to solicit sensitive data from other participants.



## THIRD PARTY HACKS

Attacks that impersonate **a trusted vendor**, designed to induce recipients to make online transactions.



## EMPLOYEE IMPERSONATION

Attacks that **impersonate a trusted internal contact** to solicit private data or financial information from the recipient.



# CASES IN POINT

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Barbara Corcoran, real estate mogul and star of “Shark Tank,” lost **\$400,000** from a phishing attack

A cybercriminal impersonated her accountant and emailed a falsified invoice to Corcoran’s assistant





# CASES IN POINT

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Cybercriminals hacked a third - party vendor and  
gained access to Target's server

Exposed roughly 40 million customer debit and  
credit accounts





# CASES IN POINT

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A Belgian bank, **Cre lan**, **lost over \$75 million to a phishing attack.**

The theft was perpetrated by cybercriminals from an unknown country and **discovered during an internal audit** .



# RISK STATISTICS

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30%

of phishing emails are  
opened by their  
intended recipient

45%

of phishing attempts  
impersonate a known  
contact

90%

of all data breaches are  
the result of email  
phishing attacks





# Prevent the email phishing attacks other cybersecurity solutions can't catch

- Instantly verify the source of every email with blockchain technology
- Identify phishing attacks on your business that are otherwise undetectable





## CRYSTAL CLEAR VISUAL FEEDBACK ON EVERY EMAIL

- Real-time feedback right in the email header
- Icon - based, color - coded alert system
- Clear and actionable instructions for how to interact with each email based on its specific threat - level



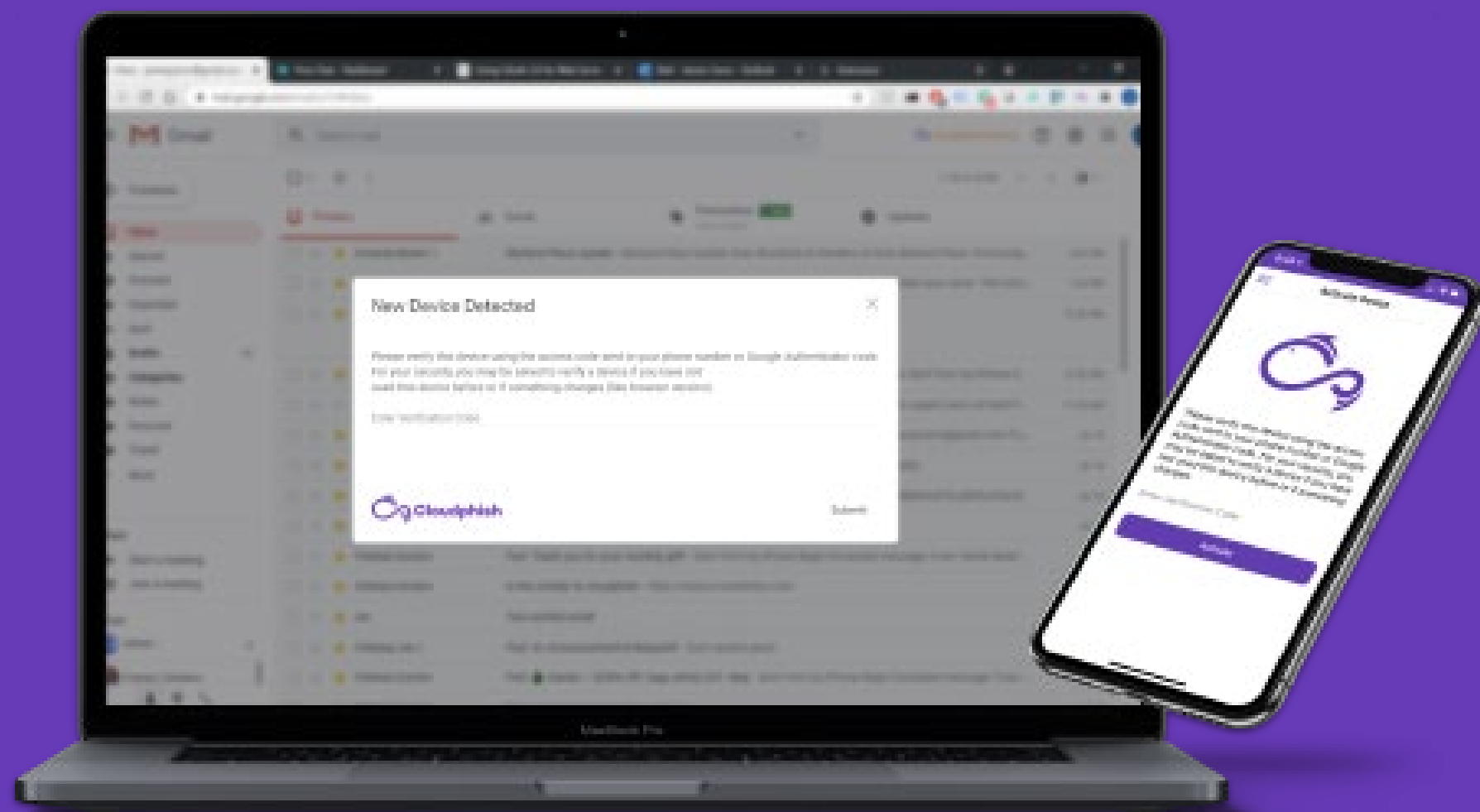
VERIFIED



USE CAUTION



WARNING



## SECURITY THAT WORKS HOW YOU WORK

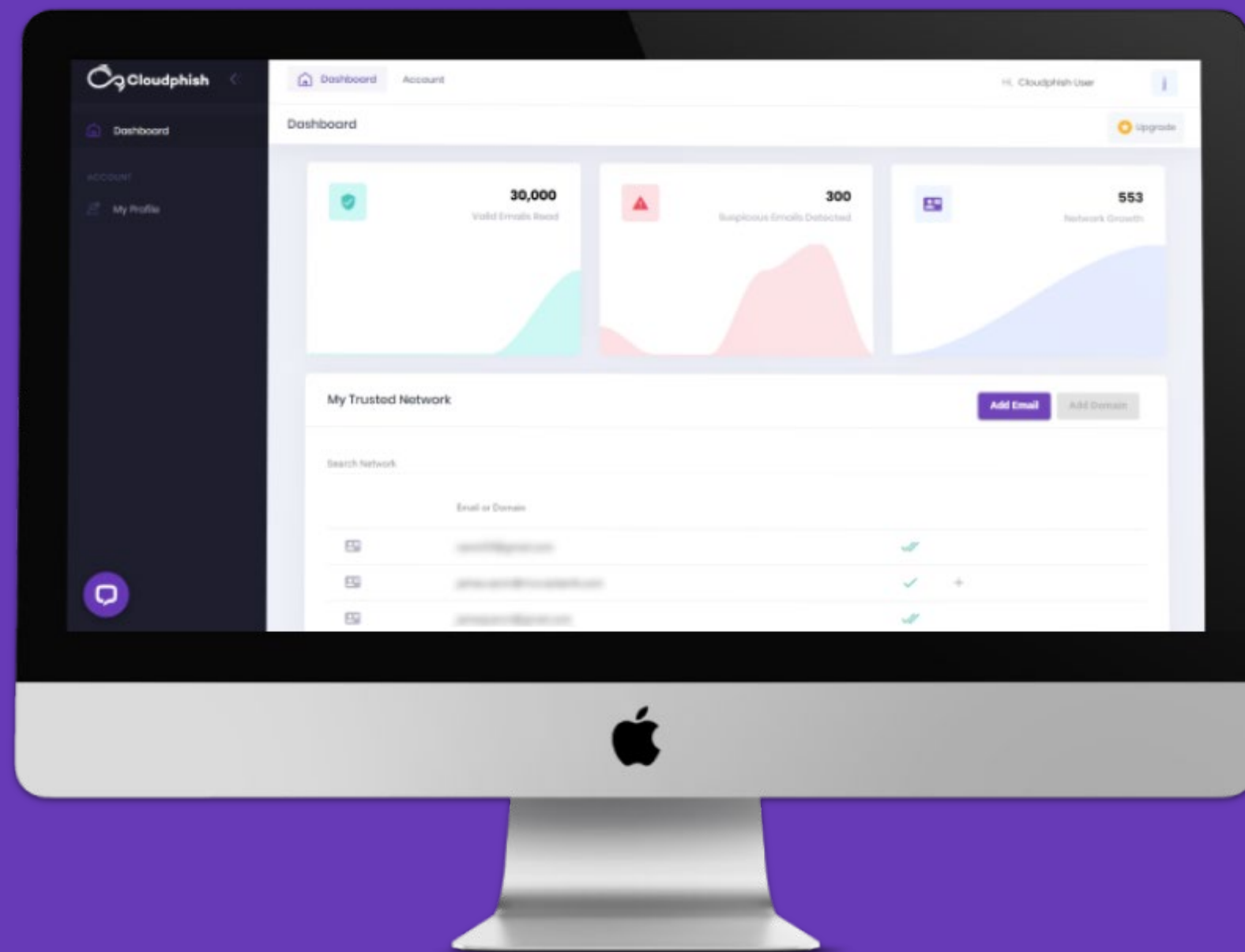
- Plugin - based software makes setup a breeze
- Compatible with all major email clients, browsers, and mobile devices
- Integrates with other cybersecurity tools



EMAIL CLIENTS

WEB BROWERS

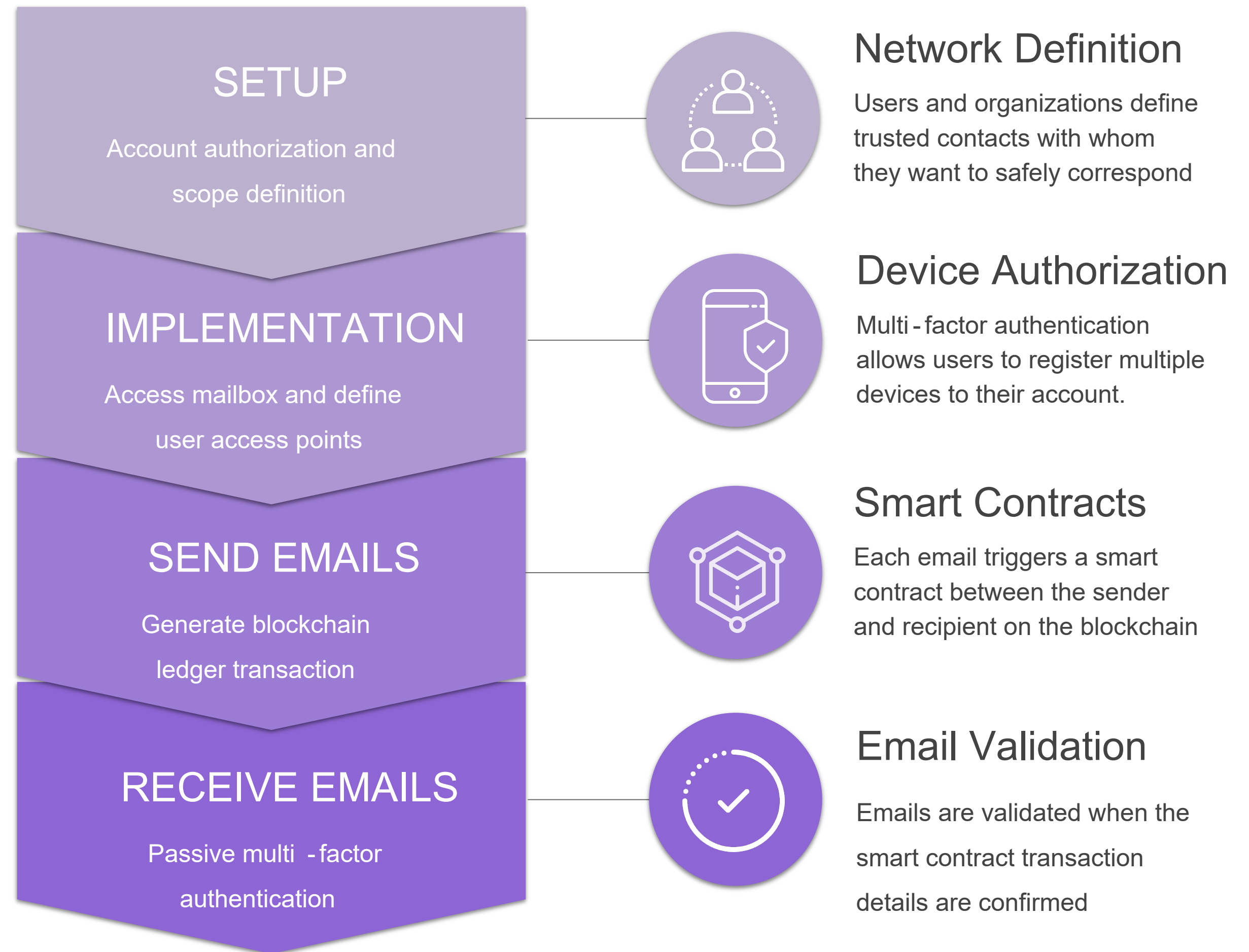




## CODE- FREE, C ENTRALIZED ACC OUNT ADMINISTRATION

- Set- up and manage your entire network from a single dashboard
- Configure the platform based on your organization's unique needs and preferences
- Analyze performance and report on trends at the user - and organizational - level

# HOW TSAN PROTECTS YOUR COMPANY EMAIL





# LIVE DEMO



# Curious to learn more?

## You have 3 options

1

Try it for **FREE** with your personal email

2

Start a **FREE trial** with your organization

3

**Schedule a customized demo** for your organization

[www.cloudphish.com](http://www.cloudphish.com)

# STRONGER SECURITY, AT A FRACTION OF THE COST

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\$500,000+

Avg. Implementation  
Cost *(e.g. Mimecast, Proofpoint)*

\$1.99/user

Monthly Cloudphish  
Subscription Cost